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For More Information, Please Contact:

Melody Parrette
LPI Communications for Transaction Wireless
858.361.9731
melody@lpicommunications.com

Lisa Valentine
PowerPay
Marketing Manager
877.877.3737
lvalentine@powerpay.biz

**POWERPAY SELECTS TRANSACTION WIRELESS wCHARGE CREDIT CARD TERMINAL
FOR MERCHANT MOBILE PROCESSING**

-PowerPay to 'White Label' wCharge to its Customers-

SAN DIEGO and PORTLAND, ME – January 5, 2010 – [Transaction Wireless™](#) (TW), a mobile commerce payment and marketing company, and [PowerPay](#), a leading electronic payments company, today announced a partnership enabling PowerPay to offer TW's [wCharge Credit Card Terminal](#) to its customers. Under the agreement, PowerPay's customers will gain access to TW's web-based solution, turning any mobile phone into a credit card terminal without extra equipment, allowing merchants of all sizes to accept payments virtually anywhere.

Through this partnership, PowerPay customers gain value by combining TW's Point of Sale (POS) credit card terminal with a PowerPay account, offering savings on processing fees which directly affect the bottom line of any small business. Transaction Wireless' safe and convenient mobile POS solution will extend the functionality of a PowerPay merchant account to any mobile phone making it easy for merchants to process payments in real time at a trade show, at home, or anywhere business can be conducted, creating a 360° payment solution.

"We know how important capturing revenue and creating savings at every level can be for merchants during these ongoing economic difficulties," said Bruce Springer, CEO, Transaction Wireless. "We're proud to partner with a leader like PowerPay to extend the value of the wCharge offering to PowerPay customers."

PowerPay supports all major credit and debit cards, electronic benefits transfer (EBT), government purchase cards, petroleum cards, loyalty cards, gift cards and recurring bill payment with applications suiting a variety of needs. Since its inception, PowerPay has offered an attractive combination of competitive pricing and individualized service. This formula has made the Company one of the fastest growing service providers in the nation.

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“At PowerPay, we’re constantly investing in technology and looking for additional savings for our merchants,” said Michelle Boudette, chief sales and marketing officer, PowerPay. “By adding the wCharge terminal to our offerings, our customers can easily take advantage of the power of mobile technology to provide a new real-time payment option to their customers, creating additional convenience and security.”

About PowerPay

PowerPay is one of the nation’s premier providers of integrated e-commerce and point-of-sale (POS) payment processing solutions. Founded in 2003, the Portland, Maine-based company offers a unique, consultative approach designed to maximize customers’ payment processing efficiency, security and investment. PowerPay’s unique methods of underwriting and risk management coupled with a robust IT department, gives them the flexibility and agility to excel as a payments processor. Working with its wholly owned subsidiary and internet-based merchant account provider, e-onlinedata, PowerPay delivers comprehensive, innovative solutions that help customers grow their businesses and improve their bottom lines. www.powerpay.biz

About Transaction Wireless

Transaction Wireless is a mobile commerce, payment and one-to-one relationship marketing company enabling a unique link between consumers, retailers and brands via any mobile device leveraging existing technologies. With unparalleled solutions, Transaction Wireless’ initial product portfolio includes a small merchant mobile POS credit card terminal ([wCharge](#)) and mobile gift cards ([wGiftCard](#)). The Company is headquartered in San Diego, California. More information can be found at www.transactionwireless.com.

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